

Behind the Lens:

Start Your Photography or Creative Freelance Business Today!



Who can attend?	Students entering grades 9 through 12 in Fall 2020 <i>(also open to any current senior who attended the fall 2019 SEE Photography Seminar)</i>
Dates:	Tuesday, June 30 AND Tuesday, July 7, 2020
Time:	9:00 AM – 3:00 PM
Tuition:	\$130.00/student
Location:	Lancaster County Community Foundation, 24 W. King Street, Lancaster, PA <i>*Participants will meet at LCCF each day – transportation provided by families*</i>
Registration Deadline:	June 15, 2020

For more information, go to www.iu13.org and search 'Summer Enrichment Camps'.

As a high school student, do you dream of starting your own business...perhaps one that allows you to tap into your creative talents? Have you ever felt intimidated by the thought of pursuing a career in the arts? During this two-day camp, professional photographer and business owner, **Cassandra Storm** (cassandrastorm.com), will build upon work she did with IU13 SEE students in the fall of 2019. Cassandra will offer specific career advice by sharing the “ups and downs” of her own journey of building a successful photography business. Extensive instruction will be offered in working with available light and posing for still life photos, landscapes, individual and group portraiture. Campers can grow their own portfolio by working on a project between the two days of camp. Set in the lovely offices of the **Lancaster County Community Foundation** in downtown Lancaster, this camp will allow high school students to explore the mechanics of photography with their own cameras (including smartphone cameras) and practice editing techniques in post-production. (*Note: Post-production will be completed at home between sessions using participants' own computers and software.*) In addition to photography, participants will learn sales strategies, customer service skills, and other valuable business finesse. The expertise taught in this seminar will transfer to anyone looking to start a free-lance creative business. Summer is the perfect time to have fun, connect with other teens who love photography, and become inspired to make your dream a reality. Sign up today! Enrollment is limited.

Cassandra developed a passion for her career early in life, working on the staff of her high school yearbook. At age 14, she knew there was much to explore behind the lens of her camera. Her education and career allowed her to photograph Olympic athletes in training, a triple organ transplant in Washington D.C., and an indigenous Quechua wedding in Cochabamba, Bolivia. She has owned her own photography business, **Cassandra Storm Photography Inc.** in York, PA for the last 15 years.

What to Bring & Wear:

- Camera and/or smartphone
- Behind the Lens camp permission slip/photo release form (included on registration form)
- Bagged lunch, snack, and drink; water bottle with lid
- Wear comfortable clothing and good walking shoes

Questions?

- Visit IU13 Summer Enrichment Camps
- Email enrichment@iu13.org
- Call IU13 Gifted Education and Enrichment Services: 717-606-1822

Contact:

Lancaster-Lebanon IU13
Janice Estabrook
(717)606-1732 • janice_estabrook@iu13.org



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Registration Form

(Registrations will be accepted in the order in which they are received - deadline for registration is June 15, 2020.)

Student Name: _____

Parent/Guardian Name(s): _____

Mailing Address: _____

Phone: _____ Email: _____

School: _____ Grade entering in 2020-2021: _____

How did you learn about this camp?	IU13 Website <input type="checkbox"/>	<input type="checkbox"/> Camp instructor's website	<input type="checkbox"/> IU13 SEE Seminar	<input type="checkbox"/> Super Saturday
		<input type="checkbox"/> Friend	<input type="checkbox"/> At school	<input type="checkbox"/> Social media

Emergency Contact: _____
Name Relationship Phone

Allergy/Medical Conditions: _____

Person(s) authorized to pick up my child: _____

Parent/guardian signature: _____
Date

Please send this completed registration form and permission slips with a check in the amount of **\$130.00** payable to Lancaster-Lebanon IU13 to:
Lancaster-Lebanon IU13 - Summer Enrichment Camp - 1020 New Holland Avenue - Lancaster, PA 17601

IU13 Permission Slip/Photo Release Form

I hereby give my child, _____, permission to participate in Behind the Lens camp at the Lancaster County Community Foundation. I have completed the information above and have taken note of any special directions included with this form pertaining to the event.

NOTE: Lancaster-Lebanon IU13 may take photos or video footage of participants attending an event for the purpose of publicizing future activities. These photos may appear in printed materials or electronic media. IU13 will respect the privacy of individuals who do not want to be photographed.

If you do NOT give permission for your child to be photographed, please check this box.

Parent/guardian signature: _____
Date