



Behind the Lens: Start Your Photography or Creative Freelance Business Today!



Who can attend?	Students entering grades 9 through 12 in Fall 2020 <i>(also open to any current senior who attended the fall 2019 SEE Photography Seminar)</i>
Dates/Online Instruction:	FOUR Consecutive Tuesdays, July 7-28, 2020 / 1:00-3:00 PM
Online Office Hour:	Thursdays at 1:00 PM each date (for questions and guidance – optional)
Tuition:	\$130.00/student <i>(limited scholarship funds available for those who qualify – see below*)</i>
Registration Deadline:	June 22, 2020

For more information, go to www.iu13.org and search 'Summer Enrichment Camps'.

As a high school student, do you dream of starting your own business...perhaps one that allows you to tap into your creative talents? Have you ever felt intimidated by the thought of pursuing a career in the arts? This July, join professional photographer Cassandra Storm for a 4-week online enrichment camp designed to improve your photography and artistic abilities with the added benefit of personal instruction on how to market your artwork into a business. If you have an entrepreneurial spirit, this is the enrichment experience for you!

During this “summer camp online” you will meet with professional photographer and business owner, **Cassandra Storm** (cassandrastorm.com) and fellow artistic entrepreneurs your age, for an inspiring and interactive artistic collaboration encouraging your personal inspiration, career exploration and business experience from week to week. Starting with the very first seminar, you will present images for a class slideshow with positive critiques from Mrs. Storm on how to progress your skills forward into your next exhibit. Assignments will build from week to week to match your interest, experience and ability level with opportunities to learn from your fellow students in open class discussions as well as Q&A with your instructor. Students can participate with any level of camera from their phones to DSLRs.

Cassandra will offer specific career advice by sharing the “ups and downs” of her own journey of building a successful photography business. Extensive instruction will be offered in working with available light and posing for still life photos, landscapes, individual and group portraiture. In addition to photography, participants will learn sales strategies, customer service skills, and other valuable business finesse. The expertise taught in this seminar will transfer to anyone looking to start a free-lance creative business. Summer is the perfect time to have fun, connect with other teens who love photography, and become inspired to make your dream a reality. Sign up today! Enrollment is limited.

Cassandra Storm first started her photography career, photographing for her high school yearbook at age 14. Her education and career has allowed her to photograph Olympic Athletes in training, a triple organ transplant in Washington D.C. and document an indigenous Quechua wedding in Cochabamba, Bolivia. She has owned her photography business, Cassandra Storm Photography Inc. in York, PA for the last 16 years.

Click [HERE](#) to register!

Questions?

- Visit IU13 Summer Enrichment Camps or email enrichment@iu13.org
- Call IU13 Gifted Education and Enrichment Services: 717-606-1822

** For scholarship information, please email enrichment@iu13.org. Thank you.*

Contact:

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