# LANCASTER AACES

## (Anytime Anywhere Career Explorations)

Lancaster-Lebanon Intermediate Unit 13 (IU13) is working to create digital resources aimed at connecting Lancaster County learners to local business and industry with support from Business-Education Partnership funding obtained by the Lancaster Workforce Development Board. These digital resources will include captivating career interviews and virtual reality (VR) business tours intended to be complementary to Career Ready Lancaster's (CRL!) efforts to forge career pathways and partnerships between education, business, and community groups. Ultimately, the program strives to inform students about local career opportunities and



the skills necessary for success in order to develop a quality workforce for a strong local economy.

IU13 has partnered with businesses representative of the most in-demand industry sectors in Lancaster County – healthcare, manufacturing, and information technology.

#### Many thanks to our partnering businesses:









#### ✓ Career Interview Videos:

IU13 is working with a local video production company to produce captivating career interview videos featuring an employee from each of the participating businesses to provide a glimpse into the industry and career, highlight CRL!'s High Five career readiness skills (communication, teamwork, integrity, problem-solving, and resilience), and entice continued research and exploration of these careers and local businesses.

### ✓ Informative Virtual Reality (VR) Tours:

IU13 is creating engaging and informative virtual reality (VR) tours of each business. These VR tours will highlight different aspects of each partnering businesses, including their unique workspaces or industry-specific features, and the career opportunities they provide as an immersive way to learn more about business and industry within Lancaster County. VR tours afford adolescent learners the opportunity to explore a variety of workplace settings and industry spaces that may not otherwise be possible due to age limitations, or limited time and space.

#### **Contact Information**

Rachael Haverstick

rachael haverstick@iu13.org or (717) 947-1525

