

Designing the Way to Success in the 2025 MADcom Competition!

Congratulations are in order for one of our out-of-the-box thinkers who competed in MADcom 2025. MADcom (short for the Pennsylvania Media and Design Competition) is an annual, statewide event that showcases the creativity, innovation, and technical skills of Pennsylvania middle and high school students.

Kayden first competed in regional brackets among various Intermediate Units and won 1st place in his category for his game: Zombie Apocalypse. Zombie Apocalypse was coded in Scratch using block-based coding. During the game, players progress through various levels to defeat zombies using tools and other powers. Kayden went on to compete in the prestigious State Competition hosted on the campus of Elizabethtown College (Etown). There, he toured the campus and presented his project to students and judges from across the state!

Hats off to Kayden for his creativity and excellence in video game design and his success in the 2025 MADcom event!

Media Contact:

Shannan B. Guthrie
Program Director for Executive Director's
Office/Corporate Communications, IU13
717-606-1702 or shannan_guthrie@iu13.org

Program Contact:

Andrea Fellows
andrea_fellows@iu13.org

